Certificate in Business Intelligence using Power BI

[eLearning]

EY

Shape the future
with confidence

About the course

Analytics is evolving – and so should you.
From BI to AI is your gateway to building **automated, intelligent analytics systems** using **Power BI and Power Automate**.

Through **focused modules on Power BI,** you will learn to turn raw data into powerful dashboards, create advanced DAX-driven insights and automate report delivery across your organization.

This course is **aligned with the PL-300 Microsoft Power BI Data Analyst certification**, giving you a globally recognized credential to showcase your knowledge.

Stay ahead of the curve and become the go-to data professional your business needs.

The need for business intelligence

Data is the new oil – essential, abundant, easy to mine – and fueling every organization's decision-making machinery. Today, data is not only helping businesses become efficient and effective but also accelerating decision-making with greater quality and precision, based on the insights it provides.

Data is transforming the way organizations function, analyze, respond and interact with both internal and external customers. With decision-making no longer based on intuition, understanding data has become a necessary skill every professional must master.

Business intelligence (BI) is one of the most important methodologies for interpreting business data, extracting meaningful insights and enabling better decisions. It is the first step toward building a data-driven organization that can stay competitive in a cut-throat market.

While there are many BI tools available, Power BI has been gaining popularity for its innovative features that help transform organizational data into rich visuals and provide a panoramic view of the business, helping users monitor updates in real time. Power BI dashboards can run on multiple devices and help organize data into transformative visuals.

Key differentiators against traditional Power BI program

Automation advantage

With Power Automate, you can set up workflows to manage all your recurring reports–flawlessly and on time. This course teaches you how to build these systems, helping you shift from task-doer to strategic decision-maker.

Comprehensive BI mastery

Gain end-to-end knowledge – from raw data preparation and modeling to building automated reporting systems.

Real-world applications

Work on hands-on projects that mirror real business challenges, gaining practical, job-ready skills.

Industry-relevant skills

Learn the skills top employers are actively seeking in data professionals.

Course coverage

- Power BI introduction
- Data load and data transformation
- Data modeling
- Data visualization and reporting functionalities
- DAX
- Advance chart

- E-commerce analytics case study
- Power BI cloud integration
- Power BI services
- Power Automate
- IT ticket analysis case study
- Balance sheet analysis

Course deliverables

- More than 11 hours of comprehensive learning videos and content presentations.

- Datasets

- Online assessment

- A Certificate of Completion

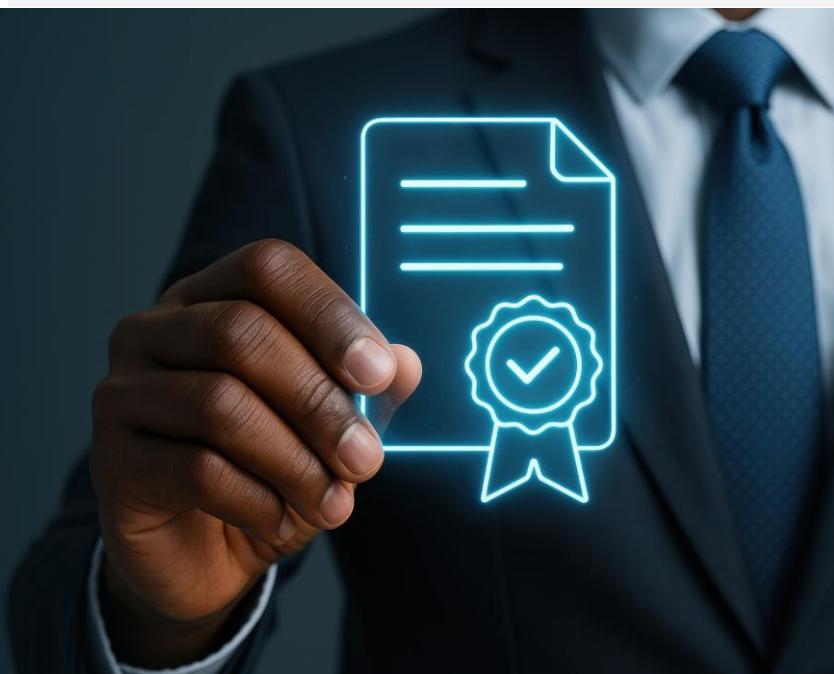- Query support through email

- Six months of LMS access

Who should take this course?

- Business & data analysts
- Entrepreneurs
- Business intelligence developers
- BI professionals
- Fresh graduates and young professionals
- Mid-level managers
- Professionals working in MIS and operations

Certification and assessment

EY will award a "Certificate of Completion" upon successful completion of the program:

- Assessment will be based on MCQs.
- Participants will have three attempts to clear the assessment.
- A minimum score of 50% is required to pass the exam.

Our other eLearning courses

- Certificate in IFRS
- Certificate in US GAAP
- Certificate in Business Valuation
- Certificate in Exploratory Analytics in Python
- Certificate in Finance for Non-Finance Managers
- Certificate in Financial Modelling and Valuation
- Certificate in Blockchain Technology
- Certificate in Data Visualization Using Tableau
- Certificate in Ind-AS
- Certificate in Advance Analytics using R
- Certificate in Lean Six Sigma Green Belt
- Certificate in Artificial Intelligence and Machine Learning in Python
- Certificate in Predictive Analytics in Python
- Certificate in HR Analytics
- Certificate in Supply Chain Analytics
- Certificate in Marketing Analytics
- Certificate in Excel for Business

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