

Certificate in Design Thinking

[eLearning]



The better the question. The better the answer. The better the world works.

The EY logo, consisting of the letters 'EY' in a bold, white, sans-serif font. The 'E' and 'Y' are connected. Above the 'Y' is a yellow chevron pointing to the right.

EY

Shape the future
with confidence

Build human-centered solutions through innovation

An immersive learning experience designed to help you solve complex business challenges using

Design Thinking.

Learn to understand user needs, generate creative ideas and build impactful solutions using globally recognized frameworks.

What you will learn:

- **Foundations of Design Thinking:** Innovation-driven mindset, frameworks and applications
- **Empathy and user research:** Interviews, journey mapping and insights
- **Problem definition:** Personas and “How Might We” framing
- **Ideation:** Creative tools and prioritization techniques
- **Prototyping and testing:** Build, validate and refine solutions

Program highlights:



7+ hours of structured e-learning



Hands-on exercises and case studies



Interactive collaboration via FigJam



Assessments and expert support

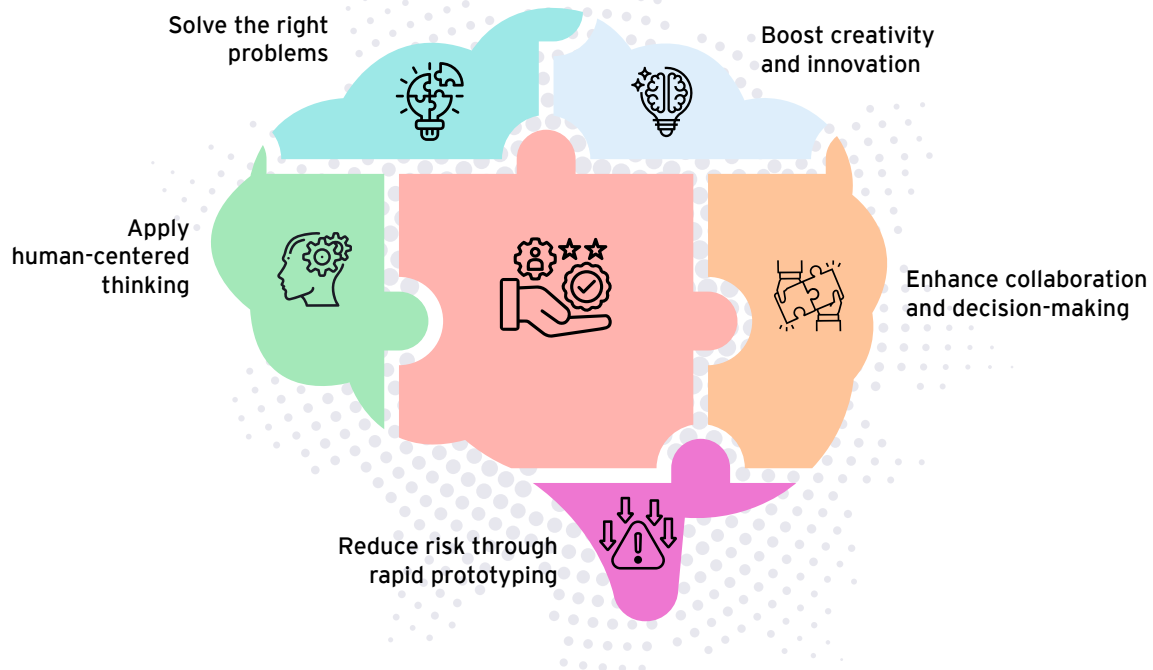


Certificate of Completion



6 months LMS Access

Key benefits:



Assessment and certification:

- Assessment will be based on MCQs
- Participants need to achieve a minimum score of 50% to pass the exam
- EY will award "Certificate of Completion" to participants at the end of the program.

Course fee:

- **INR12,000 plus** taxes for Indian participants
- **US\$250 for** participants outside India

Contact:

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About EY Learning Solutions:

In a challenging business environment, with organizational transformation and regulatory change, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management to improve performance, so that your teams can respond to today's challenges and are equipped for career success.

We, at EY FAAS, recognize this need and have set up a dedicated "Learning Solution" to help corporate and practicing professionals deal with new requirements. FAAS Learning Solutions supplements our primary range of services and provides business-specific training solutions to business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world.

As a globally integrated firm, we bring global insight to our training programs. All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client has a different history, size, location and sector; therefore, programs can be tailored to the specific needs of your business.

Contact:

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Our other flagship programs:

- Certificate in Ind-AS
- Certificate in Advance Analytics using R
- Certificate in Exploratory Analytics in Python
- Certificate in Finance for Non-Finance Managers
- Certificate in Business Intelligence using Power BI
- Certificate in Blockchain Technology
- Certificate in Data Visualization using Tableau
- Certificate in Financial Modelling and Valuation
- Certificate in Lean Six Sigma Green Belt
- Certificate in Artificial Intelligence and Machine Learning in Python
- Certificate in Supply Chain Analytics
- Certificate in Predictive Analytics in Python
- Certificate in US GAAP
- Certificate in Business Valuation
- Certificate in Marketing Analytics
- Certificate in IFRS
- Certificate in Excel for Business
- Certificate in Finance Analytics
- Certificate in HR Analytics



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Chandigarh

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Jaipur

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Opp Jaipur Stock Exchange
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Electronics Complex, Bidhan Nagar
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Mumbai

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IT Park, MIDC, Plot No. IT-5
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Pandurang Budhkar Marg, Worli
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(Near Don Bosco School)
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Tel: + 91 20 4912 6000

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M-Agile, Pan Card Club Road
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