

# Certificate in Finance for Non- Finance Managers

[eLearning]



Shape the future  
with confidence



# Certificate in Finance for Non-Finance Managers

## About the course

Knowledge of financial aspects, which helps in decision making, is the key to success. It is important for non-finance professionals to be conversant with financial-decision making tools, which helps them to analyse a given financial statement, understand the nature of cost and ways to reduce cost, take pricing decision, decide a product mix and opt for the best option suiting the financing need.

This program provides awareness and understanding of the ways finance affects their business objectives. The participants will get familiar with the form, content and analysis of financial statements and the main accounting principles and techniques. The program may also help in the improvement of organizations' performance by pointing out the importance of cost control, break even and variance analysis. After completing the program, participants will be able to communicate comfortably with financial executives and discuss the financial performance of the organization effectively.

This 11+ hour program is expected to give you valuable insight on important financial areas and is extremely relevant for decision making.

## Who should take this course?

The program is most suited for:

- ▶ Business Owners
- ▶ Middle level Managers
- ▶ Head of non-financial division/function
- ▶ Self-employed non-finance professionals
- ▶ Non-Commerce Graduates

## Benefits of the course

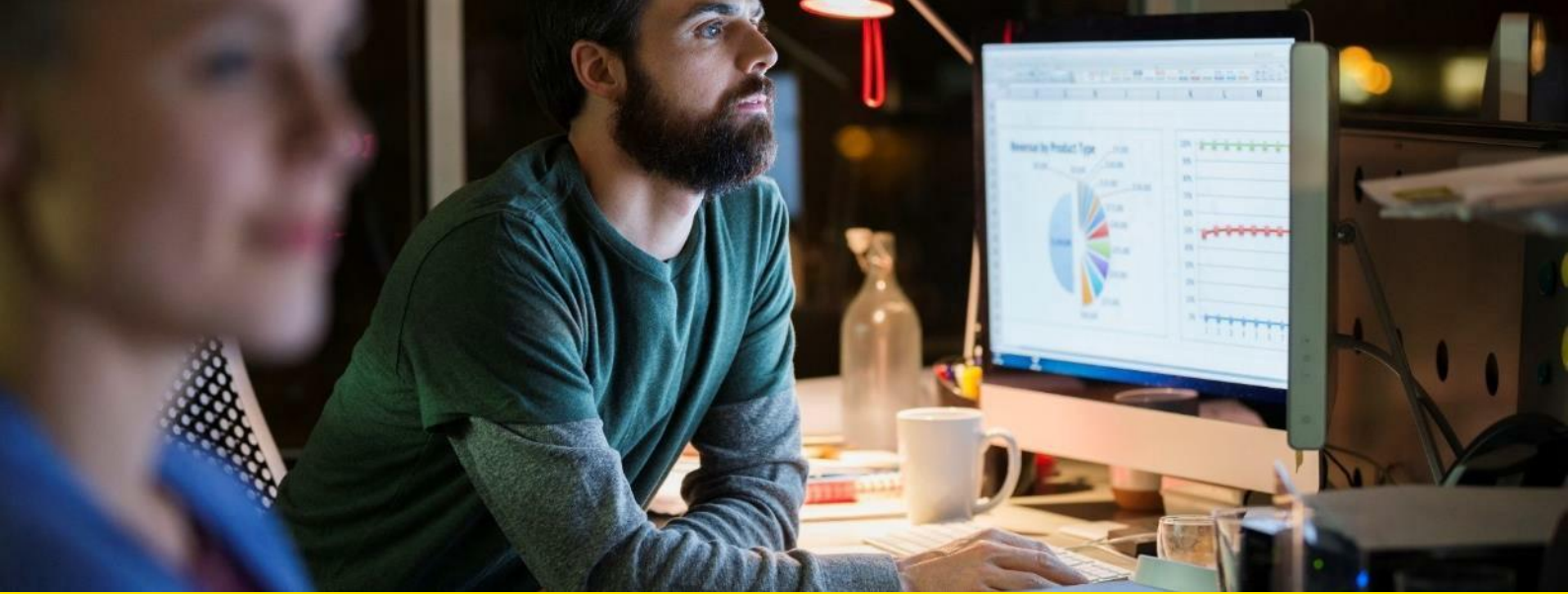
This program may help you to:

- ▶ Understand financial statements and its key elements
- ▶ Understand how business decisions made by you impact key elements of your company's financial statements
- ▶ Identify signals pointing to deterioration in financial condition
- ▶ Take part in discussions on current financial and economic issues
- ▶ Know the advantages of budgeting
- ▶ Analyze the reasons for variances between the actual and budgeted results
- ▶ Understand what the cost of business operations is and how to manage the same
- ▶ Learn the most important principles of budgeting
- ▶ Be able to prepare management information.



## Course coverage

<b>Understanding financial statements</b>	Balance Sheet
	Profit & Loss Statement
	Cash Flow Statements
	Notes to Financial Statements
<b>Interpreting financial statements</b>	Profits v. cashflows
	Ratios and their Interpretations
<b>Overview of Regulatory Structure</b>	Different forms of Business
	Overview of Companies Act 2013
	Overview of Taxation structure in India
<b>Understanding and analyzing costs for decision making</b>	Types of cost
	Understanding cost behaviour
	Marginal costing
	Make or Buy   Shut Down or Continue   Seller Process further   Domestic v. export sales
<b>Creating and managing budgets</b>	Understanding need for budgeting
	Types of budgets – cash budgets, sales budgets, production budgets
	Budget v. Actuals - Variance Analysis
<b>Working Capital Management</b>	Working Capital and its components
	Working Capital cycle
	Working Capital Management - Debtors   Creditors   Cash   Inventory
<b>Evaluating investment proposals through Capital Budgeting</b>	Need for Capital Budgeting
	Assessing Investment Proposals
	Techniques of Capital budgeting- Payback Period   Accounting Rate of Return   Net Present Value   IRR
	Sensitivity Analysis
<b>Cost of capital and capital structure</b>	Risk/ Return framework
	Understanding the rate of return required by Debt and Equity holders
	Weighted Average Cost of capital (WACC)
<b>Means of financing</b>	Share Capital   Term Loans   Debentures   Leasing   Other forms of Funding
<b>Personal Tax Planning</b>	Types of Income   Basics of tax planning, Exempt Income, Investment in tax saving avenues
<b>Financial markets and instruments</b>	Types of Financial Markets-Primary and Secondary
	Financial Instruments- Shares, Debt Instruments   Derivatives (Future, Forward, option, swaps)
<b>Exercises and case studies</b>	For better understanding of concepts and reinforcement of learning



## Course deliverables

- ▶ 11+ hours of comprehensive learning videos and content
- ▶ Presentations
- ▶ Online Assessment
- ▶ Certificate of Completion
- ▶ Query support through email
- ▶ Six months of LMS access

## Assessment and Certification

EY will award “Certificate of Completion ” to participants at the end of the program.

- ▶ Assessment would be based on MCQ's
- ▶ Participant needs to achieve a minimum score of 50% to pass the exam
- ▶ All participants who meet the above criteria would be awarded a certificate of completion

## Contact

For more information contact:

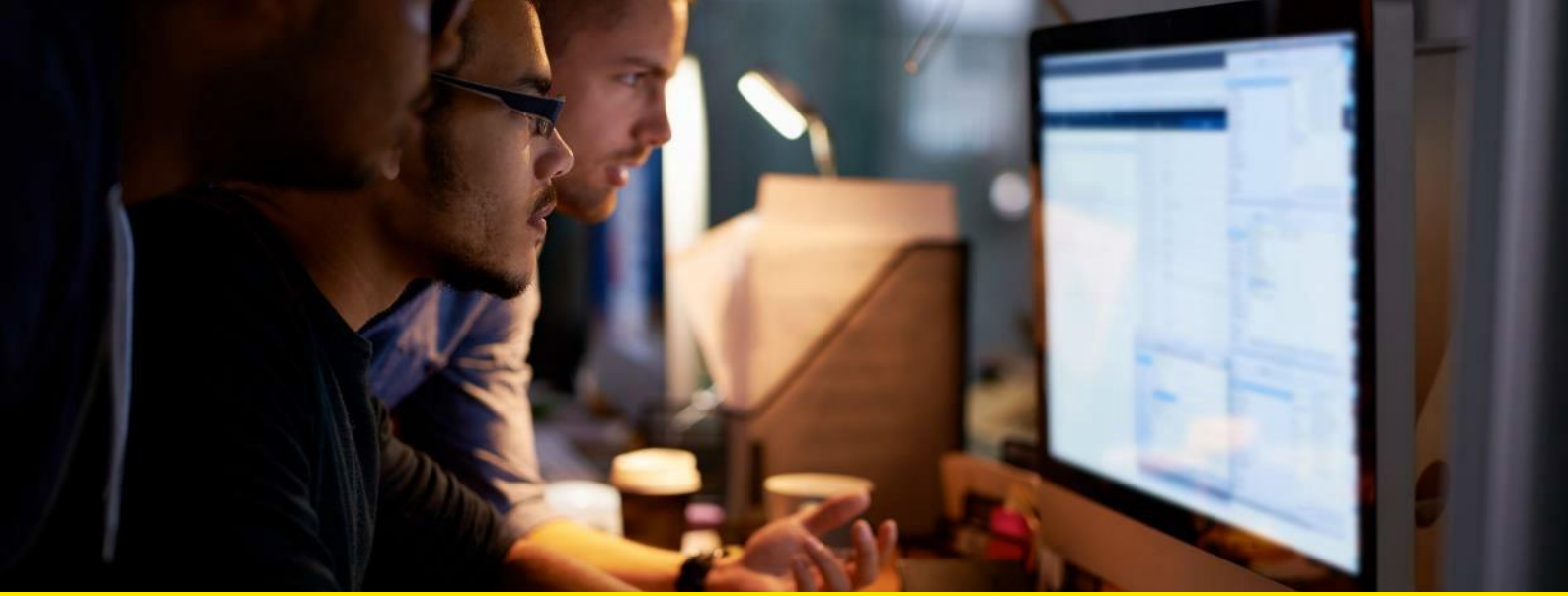
**Swati Sharma**

E: [Swati.sharma16@in.ey.com](mailto:Swati.sharma16@in.ey.com)

M: + 91 9168161122

## Our other eLearning courses

- ▶ Certificate in IFRS
- ▶ Certificate in Ind AS
- ▶ Certificate in Exploratory Analytics in Python
- ▶ Certificate in Artificial Intelligence and Machine Learning in Python
- ▶ Certificate in Predictive Analytics in Python
- ▶ Certificate in Financial Modelling and Valuation
- ▶ Certificate in Blockchain Technology
- ▶ Certificate in Data Visualization Using Tableau
- ▶ Certificate in Business Intelligence with Power BI
- ▶ Certificate in Advance Analytics using R
- ▶ Certificate in Lean Six Sigma Green Belt



## About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure that your teams can respond to today's challenges and are equipped for career success.

We, at EYFAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs.

All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

## For details contact

Anand Akhouri  
Director  
Email: [anand.akhouri@in.ey.com](mailto:anand.akhouri@in.ey.com)

Neha Tuteja  
Sr. Manager  
Email: [neha.tuteja@in.ey.com](mailto:neha.tuteja@in.ey.com)

# Our offices

## Ahmedabad

22nd Floor, B Wing, Privilon,  
Ambli BRT Road, Behind Iskcon  
Temple, Off SG Highway,  
Ahmedabad - 380 015  
Tel: + 91 79 6608 3800

## Bengaluru

6th, 12th & 13th floor  
"UB City", Canberra Block  
No.24 Vittal Mallya Road  
Bengaluru - 560 001  
Tel: + 91 80 6727 5000

Ground Floor, 'A' wing  
Divyasree Chambers  
# 11, O'Shaughnessy Road  
Langford Gardens  
Bengaluru - 560 025  
Tel: + 91 80 6727 5000

## Chandigarh

Elante offices, Unit No. B-613 & 614  
6th Floor, Plot No- 178-178A,  
Industrial & Business Park, Phase-I,  
Chandigarh - 160002  
Tel: + 91 172 671 7800

## Chennai

Tidel Park, 6th & 7th Floor  
A Block, No.4, Rajiv Gandhi Salai  
Taramani, Chennai - 600 113  
Tel: + 91 44 6654 8100

## Delhi NCR

Plot No. 67, Sector-44  
Institutional Area,  
Gurgaon - 122 003  
Tel: + 91 124 443 4000

3rd & 6th Floor, Worldmark-1  
IGI Airport Hospitality District  
Aerocity, New Delhi - 110 037  
Tel: + 91 11 4731 8000

4th & 5th Floor, Plot No 2B  
Tower 2, Sector 126  
NOIDA - 201 304  
Gautam Budh Nagar, [U.P.](#)  
Tel: + 91 120 671 7000

## Hyderabad

THE SKYVIEW 10  
18th Floor, "Zone A"  
Survey No 83/1, Raidurgam  
Hyderabad - 500032  
Tel: + 91 40 6736 2000

## Jamshedpur

1st Floor, Shantiniketan Building  
Holding No. 1, SB Shop Area  
Bistupur, Jamshedpur - 831 001  
Tel: + 91 657 663 1000

## Kochi

9th Floor, ABAD Nucleus  
NH-49, Maradu PO  
Kochi - 682 304  
Tel: + 91 484 433 4000

## Kolkata

22 Camac Street  
3rd Floor, Block 'C'  
Kolkata - 700 016  
Tel: + 91 33 6615 3400

## Mumbai

14th Floor, The Ruby  
29 Senapati Bapat Marg  
Dadar (W), Mumbai - 400 028  
Tel: + 91 22 6192 0000

5th Floor, Block B-2  
Nirlon Knowledge Park  
Off. Western Express Highway  
Goregaon (E)  
Mumbai - 400 063  
Tel: + 91 22 6192 0000

## Pune

C-401, 4th floor  
Panchshil Tech Park  
Yerwada  
(Near Don Bosco School)  
Pune - 411 006  
Tel: + 91 20 4912 6000



## Ernst & Young Associates LLP

EY | Assurance | Tax | Transactions | Advisory

### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit [ey.com](http://ey.com).

Ernst & Young Associates LLP is one of the Indian client serving member firms of EYGM Limited. For more information about our organization, please visit [www.ey.com/en\\_in](http://www.ey.com/en_in).

Ernst & Young Associates LLP, is a Limited Liability Partnership, registered under the Limited Liability Partnership Act, 2008 in India, having its registered office at 22 Camac Street, 3rd Floor, Block C, Kolkata - 700016

© 2024 Ernst & Young Associates LLP. Published in India. All Rights Reserved.

EYIN1612-135  
ED None

This publication contains information in summary form and is therefore intended for general guidance only. It is not intended to be a substitute for detailed research or the exercise of professional judgment. Neither EYGM Limited nor any other member of the global Ernst & Young organization can accept any responsibility for loss occasioned to any person acting or refraining from action as a result of any material in this publication. On any specific matter, reference should be made to the appropriate advisor.

AJ

