

Certificate in Predictive Analytics in Python

[eLearning]



Building a better
working world



About the course

Predictive analytics adopts a proactive approach to data. A general business intelligence tool uses data to learn about a customer or to identify trends in a business wherein, predictive analytics identifies how that customer will behave in a future situation and how they may react to the various business has with them. Predictive analytics empowers organizations to plan, which can transform an uncertainty into a usable action with high probability.

Predictive modelling is one of the most crucial and essential components of Data Science. It is the final stage in Data Science wherein, predictions are generated using one or more algorithms to generate predictions out of the historical data. We use predictive modelling in order to get an in-depth insight inside data and make decisions that will drive the businesses.

There are more than 8.2 million developers who use Python making it one of the most popular languages for machine learning and IoT (Internet of Things) apps. New age and tech companies like IBM, Netflix, Google, YouTube, NASA, Amazon, Instagram and Facebook use Python for their apps. More and more companies are adopting Python as their core functionality and development language. Currently Python certification is one of the most sought-after programming certifications in the world.

Who should take this course?

- ▶ Working professionals who intend to build their career in the field of analytics
- ▶ Working professionals who intend to build their career in the field of ML and AI
- ▶ Professionals who are currently in the Big Data and Data Science domains
- ▶ Professionals from the quality and testing team
- ▶ IT-Professionals in scripting and automation industry
- ▶ Entrepreneurs
- ▶ Fresh graduates and young professionals
- ▶ Mid-level managers
- ▶ Professionals working with MIS and operations

Benefits of the course

- ▶ In-depth learning of various statistical algorithms through practical examples
- ▶ Get capabilities to build and implement statistical model which can predict
- ▶ Learn and acquire the required Python skills at specific work areas
- ▶ Learn to create your own predictive models
- ▶ Sessions recorded by experienced industry experts and professional

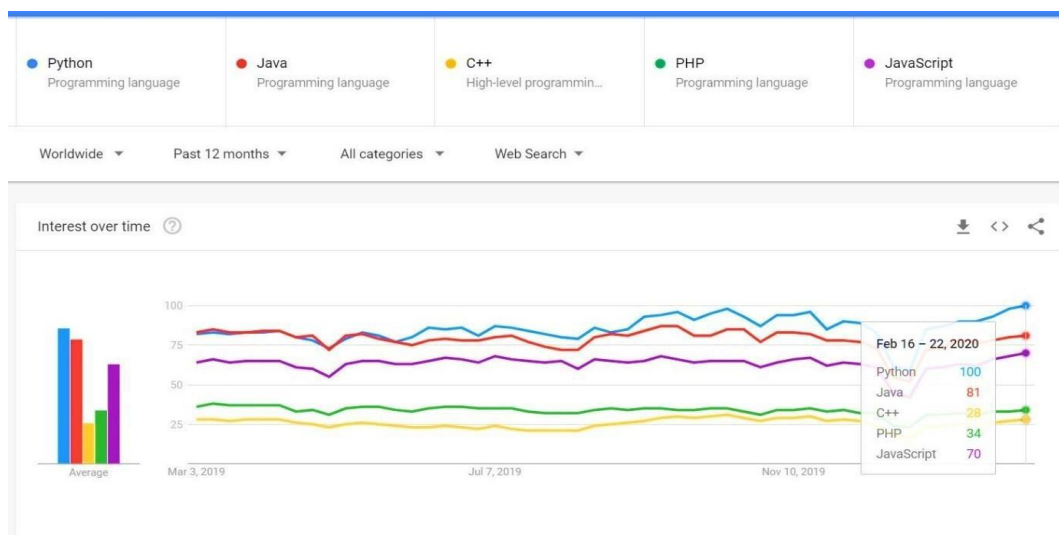
Course coverage

- ▶ Univariate and multivariate linear regression
- ▶ Logistic regression
- ▶ Gradient descent
- ▶ KNN methods
- ▶ Support vector machine
- ▶ Decision tree
- ▶ Random forest model
- ▶ Introduction to ML and AI
- ▶ Case study

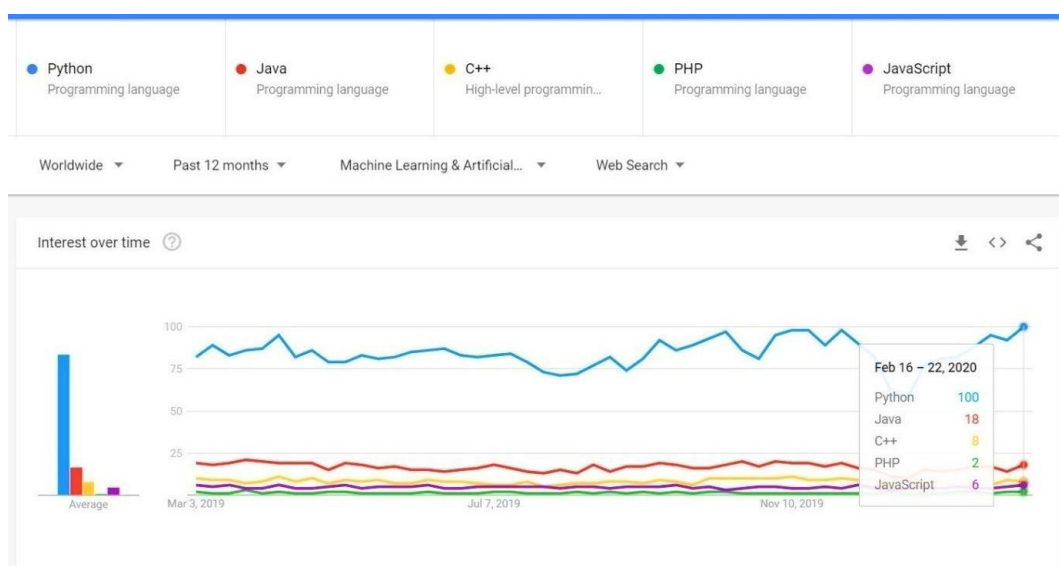


Python popularity

Overall Python's popularity in the last year



Python's popularity for ML and AI in last one year



Source: Google Trends



Course deliverables

- ▶ 10+ hours of e-learning videos
- ▶ Presentations
- ▶ Includes datasets
- ▶ Online assessment
- ▶ Certificate of completion
- ▶ Query support through email
- ▶ Six months of LMS access

Assessment and Certification

EY will award “Certificate of Completion” to participants at the end of the program on successfully clearing the assessment.

- ▶ Assessment would be based on MCQs
- ▶ Participant needs to achieve a minimum score of 50% to pass the exam
- ▶ All participants who meet the above criteria would be awarded a certificate of completion

Contact

For more information contact:

Shweta Manchanda

E: Shweta.manchanda@in.ey.com

M: + 91 98116 38456

Our other eLearning courses

- ▶ Certificate in IFRS
- ▶ Certificate in Exploratory Analytics in Python
- ▶ Certificate in Finance for Non-Finance Managers
- ▶ Certificate in Business Intelligence using Power BI
- ▶ Certificate in Blockchain Technology
- ▶ Certificate in Data Visualization Using Tableau
- ▶ Certificate in Financial Modelling and Valuation
- ▶ Certificate in Lean Six Sigma Green Belt
- ▶ Certificate in Ind-AS
- ▶ Certificate in Artificial Intelligence and Machine Learning in Python
- ▶ Certificate in Advance Analytics Using R



About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure that your teams can respond to today's challenges and are equipped for career success.

We, at EYFAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs.

All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

For details contact

Anand Akhouri
Director
Email: anand.akhouri@in.ey.com

Neha Tuteja
Manager
Email: neha.tuteja@in.ey.com

Our offices

Ahmedabad

22nd Floor, B Wing, Privilon,
Ambli BRT Road, Behind Iskcon
Temple, Off SG Highway,
Ahmedabad - 380 015
Tel: + 91 79 6608 3800

Bengaluru

6th, 12th & 13th floor
"UB City", Canberra Block
No.24 Vittal Mallya Road
Bengaluru - 560 001
Tel: + 91 80 6727 5000

Ground Floor, 'A' wing
Divyasree Chambers
11, O'Shaughnessy Road
Langford Gardens
Bengaluru - 560 025
Tel: + 91 80 6727 5000

Chandigarh

Elante offices, Unit No. B-613 & 614
6th Floor, Plot No- 178-178A,
Industrial & Business Park, Phase-I,
Chandigarh - 160002
Tel: + 91 172 671 7800

Chennai

Tidel Park, 6th & 7th Floor
A Block, No.4, Rajiv Gandhi Salai
Taramani, Chennai - 600 113
Tel: + 91 44 6654 8100

Delhi NCR

Plot No. 67, Sector-44
Institutional Area,
Gurgaon - 122 003
Tel: + 91 124 443 4000

3rd & 6th Floor, Worldmark-1
IGI Airport Hospitality District
Aerocity, New Delhi - 110 037
Tel: + 91 11 4731 8000

4th & 5th Floor, Plot No 2B
Tower 2, Sector 126
NOIDA - 201 304
Gautam Budh Nagar, [U.P.](#)
[Tel:](#) + 91 120 671 7000

Hyderabad

THE SKYVIEW 10
18th Floor, "Zone A"
Survey No 83/1, Raidurgam
Hyderabad - 500032
Tel: + 91 40 6736 2000

Jamshedpur

1st Floor, Shantiniketan Building
Holding No. 1, SB Shop Area
Bistupur, Jamshedpur - 831 001
Tel: + 91 657 663 1000

Kochi

9th Floor, ABAD Nucleus
NH-49, Maradu PO
Kochi - 682 304
Tel: + 91 484 433 4000

Kolkata

22 Camac Street
3rd Floor, Block 'C'
Kolkata - 700 016
Tel: + 91 33 6615 3400

Mumbai

14th Floor, The Ruby
29 Senapati Bapat Marg
Dadar (W), Mumbai - 400 028
Tel: + 91 22 6192 0000

5th Floor, Block B-2
Nirlon Knowledge Park
Off. Western Express Highway
Goregaon (E)
Mumbai - 400 063
Tel: + 91 22 6192 0000

Pune

C-401, 4th floor
Panchshil Tech Park
Yerwada
(Near Don Bosco School)
Pune - 411 006
Tel: + 91 20 4912 6000



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