



#### About the course

Predictive analytics adopts a proactive approach to data. A general business intelligence tool uses data to learn about a customer or to identify trends in a business wherein, predictive analytics identifies how that customer will behave in a future situation and how they may react to the various business has with them. Predictive analytics empowers organizations to plan, which can transform an uncertainty into a usable action with high probability.

Predictive modelling is one of the most crucial and essential components of Data Science. It is the final stage in Data Science wherein, predictions are generated using one or more algorithms to generate predictions out of the historical data. We use predictive modelling in order to get an in-depth insight inside data and make decisions that will drive the businesses.

There are more than 8.2 million developers who use Python making it one of the most popular languages for machine learning and IoT (Internet of Things) apps. New age and tech companies like IBM, Netflix, Google, YouTube, NASA, Amazon, Instagram and Facebook use Python for their apps. More and more companies are adopting Python as their core functionality and development language. Currently Python certification is one of the most sought-after programming certifications in the world.

#### Who should take this course?

- Working professionals who intend to build their career in the field of analytics
- Working professionals who intend to build their career in the field of ML and Al
- Professionals who are currently in the Big Data and Data Science domains
- Professionals from the quality and testing team
- IT-Professionals in scripting and automation industry
- **Entrepreneurs**
- Fresh graduates and young professionals
- Mid-level managers
- Professionals working with MIS and operations

#### Benefits of the course

- In-depth learning of various statistical algorithms through practical examples
- Get capabilities to build and implement statistical model which can predict
- Learn and acquire the required Python skills at specific work areas
- Learn to create your own predictive models
- Sessions recorded by experienced industry experts and professional

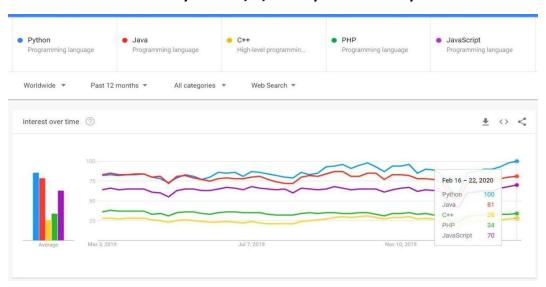
#### Course coverage

- Univariate and multivariate linear regression
- Logistic regression
- Gradient descent
- KNN methods
- Support vector machine
- Decision tree
- Random forest model
- Introduction to ML and AI
- Case study

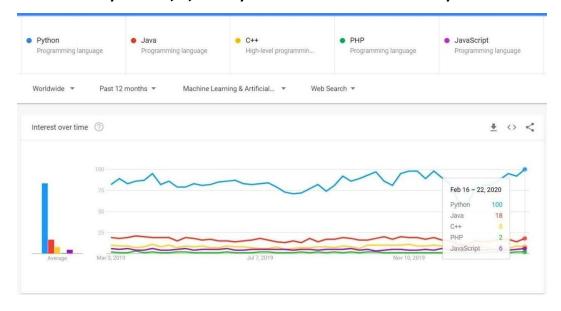


## Python popularity

## Overall Python's popularity in the last year



## Python's popularity for ML and AI in last one year



Source: Google Trends



#### Course deliverables

- ▶ 10+ hours of learning videos
- Presentations
- Includes datasets
- Online assessment
- Certificate of completion
- Query support through email
- Six months of LMS access

#### Certification and Assessment

EY will award "Certificate of Completion" upon successful completion of the program:

- Assessment would be based on MCQ's
- Participants will get 3 attempts to clear the assessment
- Participant needs to achieve a minimum score of 50% to pass the  $\mbox{\rm exam}$

#### Contact

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## Our other eLearning courses

- Certificate in Ind-As
- Certificate in HR Analytics
- Certificate in Exploratory Analytics in Python
- Certificate in Finance for Non-Finance Managers
- Certificate in Business Intelligence using Power BI
- Certificate in Artificial Intelligence & Machine Learning
- Certificate in Data Visualization using Tableau
- Certificate in Financial Modelling and Valuation
- Certificate in Lean Six Sigma Green Belt
- Certificate in Advance Analytics using R
- Certificate in Supply Chain Analytics
- Certificate in Blockchain Technology
- Certificate in US GAAP
- Certificate in Business Valuation
- Certificate in Marketing Analytics
- Certificate in IFRS



### **About EY Learning Solutions**

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure that your teams can respond to today's challenges and are equipped for career success.

We, at EYFAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs.

All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

#### For details contact

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#### About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

